

American Elections and Political Campaigns Filmography

Titles available as of August 1, 2008

See also:

Advertising, Marketing and Public Relations (including Political Campaign Advertising)

1968, America is hard to see. 1998. (90 min.). Film covers the year 1968 in the history of the United States and is an account of the events surrounding the American presidential campaign of 1968, from McCarthy's entry in the race through the election. The year 1968 saw the assassinations of Martin Luther King and Robert Kennedy, the Vietnam war worsening, President Johnson's withdrawal from the race for reelection and the nomination of Humphrey, LBJ's choice. VHS 3144

1988 presidential campaign commercials: Road to the White House. 1989. (56 min.). Two journalists review presidential television campaign spots and discuss issues surrounding the 1988 television campaigns of both the Republican and Democratic presidential candidates. Selected television spots from the Bush and Dukakis campaigns are shown. VHS 841

1992 debate highlights. 1992. (147 min.). The three major candidates for President and Vice-President debated the major domestic and foreign policy issues and their qualifications for office in a series of debates over a nine-day period. The Presidential debates were held: (1) in St. Louis, Missouri, October 11, 1992; (2) in Richmond, Va., October 15, 1992, using a new format of questions from an audience of undecided voters, and (3) in East Lansing, Michigan, October 19, 1992. The Vice-Presidential debate took place in Atlanta, Georgia, October 13, 1992. VHS 2043

1992 presidential campaign commercials. 1992. (23 min.). "Compiled on one tape are the campaign commercials of the 1992 presidential primary. Included are commercials of all of the candidates. Featured are the Tsongas Speedo shot, the Kerrey hockey spot, the Harkin closed factory spot, the young Clinton spot, and the Brown Wojohowitz spot. From the Republican primary, the Bush I care spot and the chorus of no new taxes! spots are included as are the negative NEA and General Kelley spots." Summary taken from the Public Affairs Video Archives website. VHS 4538

1992 primary campaign classics: Road to the White House. 1992. (123 min.). Compiled program. Journalists review presidential television campaign spots and issues surrounding the 1992 campaigns. Selected television spots from the campaigns are shown. VHS 2487

1992-1996 political campaign commercials (10 min.). Candidates featured: Bob Kerry, Bill Clinton, George Bush, Phil Graham, Lamar Alexander, Robert Dole. Compilation of campaign commercials made 1992/96. Primarily commercials from the presidential races; includes both direct appeals (Bob Kerrey speaking directly to the camera in an empty auditorium), more personal attacks (ad featuring a phone number to call and listen to tapes of President Clinton talking to Jennifer Flowers) and also major political party position statements. VHS 5389

1993 American government highlights. 1993. (110 min.). Excerpts from full-length C-SPAN programs designed for use by American government classes to supplement lecture and reading material. VHS 2526

1994 American government highlights. 1994. (120 min.). The Constitution: Roy Orbison vs. 2 Live Crew. -- Federalism: Proposed Disney theme park near Civil War battleground. -- Civil liberties: Racial justice provision of the crime bill. -- Public opinion: Congress passes the Brady Handgun Control Bill. -- Democratic Party: David Wilhelm outlines his party's goals and strategies. -- Republican Party: Haley Barbour discusses the differences in the parties' health plans. -- Elections: "Radical religious right" takeover threat? -- Interest groups: Harry and Louise and friends. -- The media: President Clinton criticizes talk show host Rush Limbaugh. -- Congress: Crime bill and health care debate begins. -- The President: Health care express bus caravan. -- Judicial: President Clinton introduces Supreme Court nominee Stephen Breyer. VHS 3483

2004 Democratic National Convention July 26, 2004. 2004. Day 1 of the 2004 Democratic National Convention and primetime speeches from Day 2 and 3. Primetime speakers for Day 1 include: Al Gore (former Vice President [1993-2001]), Jimmy Carter (former President [1977-1981]), Rev. David Alston, Sen. Hilary Rodham Clinton (NY), Bill Clinton (former President [1993-2001]). Primetime speakers for Day 2 include: Sen. Edward Kennedy (MA), Howard Dean (former Democratic Presidential Candidate), Sen. Dick Durbin (IL), Barack Obama (US Senate Candidate, IL), Ron Regan, Ilana Wextler (Founder, Kids for Kerry), Chris Heinz, Teresa Heinz Kerry. Primetime speakers for Day 3 include: Rep. Dennis Kucinich (OH), Rev. Al Sharpton (former Democratic Presidential Candidate), Gov. Jennifer Granholm (MI), Gen. John Shalikashvili (ret.) (former Chairman, Joint Chiefs of Staff, Clinton Administration), Cate Edwards, Elizabeth Edwards, Sen. John Edwards (Vice Presidential Candidate, NC). Media Services Off-Air

2004 Democratic National Convention July 27, 2004. 2004. Day 2 of the 2004 Democratic National Convention. Sections of Kennedy's, Daschle's, Braun's and Napolitano's speeches are missing due to satellite difficulties. Speakers include: Donald Plusquellic (Mayor of Akron, OH), Gov. John Baldacci (ME), Gov. Bill Richardson (NM), Lt. Gov. Diane Denish (NM), Sen. Jeff Bingaman (NM), Ossie Davis (Actor and Activist), Reg Weaver (National Education Association President), Rep. John Dingell (MI), Kwame Kilpatrick (Mayor of Detroit), Kristin Turner (Boston, MA, Essay Contest Winner), Steven Rupeto (Moon, PA, Essay Contest Winner), Nubia Smith Whitaker (Kids for Kerry, Boston Chapter), Benjamin McKenzie (Actor), Ruby Dee (Actor and Activist), Rep. Bennie Thompson (MI), Maya Angelou (Poet), Rep. Mike Honda (CA), Rev. James Forbes (Riverside Church, NYC), Robert Caro (Presidential Historian), Sen. Edward Kennedy (MA), Sen. Tom Daschle (SD), Sen. Carol Moseley Braun (Former Democratic Presidential Candidate), Gov. Janet Napolitano (AZ), Sen. Dick Durbin (IL), Barack Obama (US Senate Candidate, IL), Rep. James Langevin (RI), Ron Regan, Ilana Wextler (Kids for Kerry Founder), Chris Heinz, and Teresa Heinz Kerry. Media Services Off-Air

2004 Democratic National Convention July 28, 2004. 2004. Day 3 of the 2004 Democratic National Convention. Speakers include: Sen. David Paterson (NY), Cheryl Jacques (Human Rights Campaign), Harold Schaitberger (International Association of Fire Fighters), Sen. Diane Feinstein (CA), Michael Coleman (Mayor of Columbus, OH), Eimy Santiago (WCA YouthBuild), Wellington Webb (Former Mayor of Denver, CO), Ashley Bell (College Democrats of America), Rev. Jesse Jackson (Rainbow/PUSH Coalition), Martin O'Malley (Mayor of Baltimore, MD), Veronica Garcia (NM Education Secretary), Rep. Gregory Meeks (NY), Sen. Harry Reid (NV), Rep. Dennis Kucinich (OH), Rep. Elijah Cummings (MD), Steve Brozak (US House Candidate, NJ), Rev. Al Sharpton (Former Presidential Candidate), Sen. Bob Graham (FL), Gov. Ed Rendell (PA), Gov. Bill Richardson (NM), Gov. Jennifer Granholm (MI), Lt. Gen. Claudia Kennedy (Former Deputy Chief of Staff for Intelligence), Gen. John Shalikashvili (Former Chairman, Joint Chiefs of Staff, Clinton Administration),

Cate Edwards, Elizabeth Edwards, Sen. John Edwards (Vice Presidential Candidate, NC).
Media Services Off-Air

2004 Democratic National Convention July 29, 2004. 2004. Day 4 of the 2004 Democratic National Convention. Speakers include: Rep. Michael Michaud (ME), Gov. Bill Richardson (NM), Rep. Mark Udall (CO), Rep. Barney Frank (MA), Kweisi Mfume (NAACP President), Rep. Louise Slaughter (NY), Del. Eleanor Holmes Norton (DC), Gov. Mark Warner (VA), Rep. James Clyburn (SC), Rep. Juanita Millender-McDonald (CA), Rep. Edward Markey (MA), John Sweeney (AFL-CIO President), Sen. Joseph Biden (DE), Gen. Wesley Clark, Sen. Joe Lieberman (CT), Rep. Nancy Pelosi (CA), Madeline Albright (Former Secretary of State: Clinton Administration), Alfre Woodard, Andre Heinz, Alex Kerry, Vanessa Kerry, Jim Rassman (Vietnam Veteran), Max Cleland (Former US Senator, GA), Sen. John Kerry (MA, Presidential Nominee). Media Services Off-Air

2004 Republican National Convention August 30, 2004. 2004. Day 1 of the 2004 Republican National Convention. Speakers for Day 1 include: Rep. Deborah Pryce (OH), Imam Izak-El Mu-eed Pasha (Malcom Shatazz Mosque, NY), Ed Gillespie (Republican National Convention Chairman), Sara Gear Boyd (RNC Secretary), Rep. Dennis Hastert (Speaker of the House, IL) Ron Silver (Actor), Rep. Heather Wilson (NM), Bernard Kerik (Former NYC Police Commissioner [2000-2001]), Rob Khuzami (Former Assistant US Attorney, Southern District of NY), Zainab Al-Suwaij (American Islamic Congress, Executive Director), Angie Harmon (Actress), Jason Sehorn (NFL Football Player), Sen. Lindsey Graham (SC), Sen. John McCain (AZ), Deena Burnett (9/11 Widow), Debra Burlingame (Brother killed on 9/11), Tara Stackpole (9/11 Widow), Rudolph Guiliani (Former NYC Mayor [1994-2001]), Rep. Jack Kingston (GA), Rev. Max Lucado (Oak Hills Church of Christ, San Antonio, TX). Media Services Off-Air

2004 Republican National Convention August 31, 2004. 2004. Day 2 of the 2004 Republican National Convention. Speakers include: Sen. Kay Bailey Hutchison (TX), Gideon Yago (MTV News), Suchin Pak (MTV News), Princella Smith (MTV Essay Winner, AK), Sen. Norm Coleman (MN), Sen. Elizabeth Dole (NC), Rep. Anne Northup (KY), John Quinones (FL State Representative), George P. Bush (nephew of President George W. Bush), Erika Harold (Miss America 2003), Steven McDonald (NYC Police Officer), Sen. Sam Brownback (KS), Sen. Bill Frist (TN, Majority Leader), Elisabeth Hasselbeck (Style Network Host, Breast Cancer Research Advocate), Ron Paige (Education Secretary), Lt. Gov. Michael Steele (MD), Gov. Arnold Schwarzenegger (CA), Jenna & Barbara Bush (daughters of President George W. Bush), President George W. Bush (via satellite from PA), Laura Bush (First Lady). Media Services Off-Air

2004 Republican National Convention September 1, 2004. 2004. Day 3 of the 2004 Republican National Convention. Speakers for Day 3 include: Rep. Shelley Moore Capito (WV), Gov. Linda Lingle (HI), Brian Sandoval (Nevada Attorney General), Sen. Rick Santorum (PA), Lt. Gov. Michael Steele (MD), Sen. Mitch McConnell (KY), Elaine Chao (Labor Secretary), Rep. Rob Portman (OH), Patricia Pliego Stout (Alamo Travel Group, Founder & CEO), Lurita Doan (New Technology Management, Founder & CEO), Rep. Paul Ryan (WI), Michael Reagan, Lt. Gov. Kerry Healey (MA), Gov. Mitt Romney (MA), Sen. Zell Miller (GA), Lynne Cheney, Dick Cheney (Vice-President of the US). Media Services Off-Air

2004 Republican National Convention September 2, 2004. 2004. Day 4 of the 2004 Republican National Convention. Speakers include: Rep. Henry Bonilla (TX), Lynn Swann (Former NFL Football Player), Dorothy Hamill (Former US Olympic Figure Skater), Gen. P.X. Kelley (Ret. Former Marine Corps Commandant), Gen. Tommy Franks (Ret. Former Commander, US Central Command), Michael Williams (Assistant Convention Secretary), Mel

Martinez (US Senate Candidate, FL), Gov. George Pataki (NY), Fred Thompson (Former US Senator, TN 1993-2003), President George W. Bush. Media Services Off-Air

30-second president: A walk through the 20th century with Bill Moyers. 1988. (58 min.). Explores the history and impact of televised political advertising on U.S. presidential elections. Discusses advertising approaches to election campaigns and their effect on perceptions of the candidate. Includes ads used by Eisenhower, Kennedy, Lyndon Johnson, Nixon and Reagan. VHS 2363

72 hours to victory: Behind the scenes with Bill Clinton. 1992. (60 min.). An exclusive, intimate portrait of Bill Clinton during his transformation from candidate to President-elect. VHS 2042

'88 vote: Campaign for the White House. 1989. The videodisc takes a viewer through the 1988 campaign for the White House. The accompanying computer program exploits the new medium of interactive multimedia to create a freeform information environment. VDD 20

Abraham Lincoln: a new birth of freedom. 1992. (59 min.). Explores the explosive issues of race relations in America by examining the public and private life of Abraham Lincoln, focusing on Lincoln's struggle with black/white relations. Uses readings and narrations of his words, still photographs and other visual material to examine Lincoln's pre-election days, his ascension to the presidency, and his assassination following the Civil War. VHS 1917

American president. 2000. (60 min. each). Ten one-hour documentaries that focus on different aspects of character and governing style of the men who have served as president of the United States. VHS 6735 pts. 1-10

Among brothers: Politics in New Orleans. 1986. (58 min.). Examines the 1986 mayoral election campaigns in New Orleans where the two leading candidates, Sidney Barthelemy and William Jefferson, were both black. Interviews with voters and politicians demonstrate the complexities of politics in black-majority American cities. VHS 767

Andrew Jackson: good, evil & the presidency. 2007. (120 min.). This biography explores whether Americans should celebrate Jackson or apologize for him. The program reveals the world of America's 7th president, who founded the Democratic Party, yet was viewed by his enemies as an American Napoleon. The film contains reenactments, lithographs, letters and the insights of distinguished scholars. DVD 4042

Assessing campaigns. 1990. (111 min.). Following a brief discussion by Bill Sweeney about the importance of time management and good scheduling in political campaigns, Charles Cook discusses how to assess the strengths, weaknesses and probable success of political campaigns. VHS 2323

Assessing districts and campaigns. 1989. (103 min.). Charles Cook of the Government Research Corporation discusses the method and accuracy of political polls and their use in assessing districts and targeting swing voters. VHS 650

Assessing the campaign district. 1988. (90 min.). Charles Cook explains how to predict voter behavior and identify marginal or swing districts. He describes some specific districts. In polling incumbents often ask the wrong questions; it is important to measure the strength as well as the amount of support. VHS 1776

Ballot measure 9. 1994. (72 min.). Documentary look at Ballot Measure 9, a 1992 anti-gay amendment to the Oregon constitution sponsored by the Oregon Citizens' Alliance led by Lon Mabon. The Oregon initiative which would have prohibited and revoked laws which protect homosexuals from discrimination failed by 53-47 percent margin. Filmed over 8 months, documentary includes campaign speeches, rallies, television news clips, interviews with representatives from both sides and portions of the anti-gay videos produced by the Citizens' Alliance. VHS 5102

Barack Obama. 2007. (50 min.). The democratic political star during the Democratic National Convention in 2004, and now a possible front runner for the candidacy for the President of the United States, in many ways, his story is a unique American tale of the 21st century. Biography travels from Obama's childhood in Honolulu and Indonesia, to his formative years at Columbia University and Harvard Law School, all the way to his current status as a leading political figure. DVD 4469

Best campaign commercials of 1992: General election. 1992. (29 min.). A selection of campaign advertisements for George Bush, Bill Clinton, and Ross Perot on the subjects of health care, the budget and trustworthiness, broadcast during the fall, 1992, Presidential campaign. VHS 2045

Best campaign commercials of 1994. 1994. (61 min.). Lazslo & Associates political consulting firm hosts a panel discussion analyzing the most effective campaign commercials of 1994. Following presentations, panelists answer audience questions. Includes campaign commercials. VHS 75

Best campaign commercials of 1994: Forum. 1994. (61 min.). Lazslo & Associates political consulting firm hosts a panel discussion analyzing the most effective campaign commercials of 1994. Following presentations, panelists answer audience questions. Includes campaign commercials. VHS 75

Best campaign commercials: the year of the woman. 1992. (39 min.). Documentary of the best American campaign commercials for women in 1992. Includes 30 second segments on women candidates for Federal, State, and local elections. The last two are for men promoting women's causes. VHS 4047

Best campaign money can buy: Election 92. 1992. (60 min.). Discusses who the big money contributors are to Presidential campaigns. VHS 2490

Best political TV spots of 1998. 1999. (60 min.). Presents the best senate, gubernatorial, congressional, local and issue campaign commercials for 1998. VHS 6954

Best political TV spots of 2000. 2001. (91 min.). [pt. 1.] U.S. Senate campaigns -- [pt. 2.] Gubernatorial campaigns -- [pt. 3.] U.S. House campaigns -- [pt. 4.] State & local campaigns -- [pt. 5.] Ballot issue campaign [sic] -- [pt. 6.] National campaigns -- [pt. 7.] Advocacy campaigns. Presents the best campaign commercials for Congressional, state, local, national, and advocacy campaigns and ballot issues for 2000. VHS 6955

Big buy: Tom Delay's stolen Congress. 2006. (77 min.) Tom DeLay, one of the most powerful figures in Congress, is investigated for his campaign fundraising and efforts to redraw Texas's Congressional districts. The Big Buy follows the investigation by one maverick district attorney into these charges. DVD 3873

Bush's brain. 2004. (80 min.) Karl Rove, the man known as "Bush's Brain", is the most powerful political figure America has never heard of, the brain behind the curtain of today's presidential politics. He is President George W. Bush's closest advisor, who almost single-handedly shaped the policies of our nation. The relationship between Karl Rove and President George W. Bush is one of the most unique political marriages in history. Feared and admired, Rove has raised a new and disturbing question for Americans: Who really runs the country? DVD 1005

Buying media time. 1988. (54 min.). Mike Murphy discusses the most cost effective media time and the best technologies to use. VHS 642

By the people: democracy in the wild. 2006. (90 min.). An unprecedented, insider's look as events unfold over the 11 days preceding the 2004 Presidential election; revealing who and what it takes to put on an American election. DVD 3149

Campaign. 1983. (77 min.). Follows two candidates, Jim Carey and Alan Wilson, in a Muncie, Indiana mayoral race. VHS 4068

Campaign budgeting. 1990. (65 min.). Ellen Globokar describes the campaign budget as the top priority in a campaign. To succeed, campaign managers must tie the budget to the strategic plan, correctly estimate and monitor expenses and revenues, steadily generate new income, and save for a final media effort. VHS 2328

Campaign case study of Doug Wilder campaign. 1990. (65 min.). Kim Haddow shows videos of some of the political advertisements for both Wilder and his opponent Marshall Coleman. Ms. Haddow explains the importance of the abortion issue in the campaign. VHS 2326

Campaign communication & the media. 1988. (184 min.). Michael McClister, who has worked on six presidential races, discusses the importance for a political campaign to construct an unambiguous message and to deliver it through all possible approaches including press coverage, direct mail, door-to-door contact and advertisements. VHS 645

Campaign finance overview. 1990. (74 min.). William Sweeney discusses the role of a finance director. He stresses the importance of scheduling fund raising to have money available for each state of the campaign, how to balance large and small contributions, and how to set realistic goals. He points out the growing importance of women and advises continued solicitation of previous donors. VHS 2333

Campaign for page one. 1984. (60 min.). A discussion of the press coverage of the 1984 Presidential election. On the eve of the 1984 New Hampshire primary, Frontline presents the first of four national election reports. Correspondent Richard Reeves takes a behind-the-scenes look at the presidential candidates and the political reporters who cover them, examining the story behind the story and who writes it. VHS 5120

Campaign message. 1990. (89 min.). Matthew MacWilliams explains how to develop and communicate messages. Outlines the need to understand four important factors: the political environment; message delivery systems; budget; and the candidate. He shows many examples of political commercials for the students to analyze. A short question and answer period follows. VHS 2335

Campaign planning. 1990. (101 min.). Bill Sweeney introduces the 1990 two-week institute that will focus on gubernatorial campaigns. He discusses the importance of a time

schedule, of a structured organization, and the analysis and targeting of resources (money, personnel, and the candidate's time) in preparing a hypothetical plan. A question and answer period follows as well as the first few minutes of VHS 2331

Campaign planning. 1991. (84 min.). Bill Sweeney introduces the 1991 two-week institute with a description of campaign planning as a communication program that will secure the commitment of more than 50% of the voters for the campaign manager's candidate. Only four minutes of Neil Newhouse's presentation "Polling in political campaigns" is included on this tape. VHS 2340

Campaign polling. 1990. (168 min.). Neil Newhouse and Bill Dalbec discuss the importance of polling, including preliminary research, identification of needed information, and designing effective questionnaires. A question and answer period follows each presentation. VHS 2339

Campaign research. 1990. (81 min.). Bill Sweeney and Professor Stephen Craig discusses several research techniques, including polling, small group interviews, and analyzing the records of the opposing candidate's earlier campaigns, including the turnout and results in each area that will determine where to target resources and particular messages. A short question and answer period follows. VHS 2336

Campaign resources. 1988. (65 min.). Alan Baron discusses how to make effective use of resources, including time, money, and media coverage. VHS 640

Campaign spending: Constitution, that delicate balance. 1984. (60 min.). Examines the role of money in political campaigns and recent Supreme Court rulings in this area. Discusses such issues as limits to contributions, financial demands of political campaigns, political action committees, and public financing. Political consultant David Garth, Washington Post columnist David Broder, Bill Moyers, and others explore the issues. VHS 1190

Campaign strategy. 1990. (155 min.). Frank Fahrenkopf discusses the broad strategy used by the Republican Party in recent Presidential campaigns. The party targeted its resources in winnable areas that would yield at least 270 electoral votes. A very long question and answer period follows the presentation. VHS 2334

Campaigning for the presidency. 1992. (120 min.). A symposium, sponsored by the University of California, San Diego and KBPS, San Diego, of eight presidential campaign managers from the Kennedy/Nixon campaign of 1960 to the Bush/Dukakis campaign of 1988. VHS 1546

Can Mr. Smith get to Washington anymore? 2007. (82 min.) Documentary which follows the U.S. Congressional primary race of Jeff Smith, a 29 year old part-time political science teacher, as he takes on Russ Carnahan, son of Missouri's most powerful political dynasty. DVD 3240

Chisholm '72: Unbought & unbossed. 2004. (77 min.) Brooklyn Congresswoman Shirley Chisholm campaigned to become the Democratic Party's presidential nominee in 1972. From the announcement of her candidacy in January to the Democratic National Convention in Miami that July. Chisholm's fight for inclusion encompassed all Americans "who agree that the institutions of this country belong to all of the people who inhabit it." Shunned by the political establishment, Chisholm asks people of color, feminists and young voters for their

support to "reshape our society and take control of our destiny ..." To the surprise of many, voters responded. DVD 1767

Choice 2000. 2000. (117 min.). The lives and political backgrounds of the two presidential candidates are explored. VHS 6601

Choice 2004. 2004. (120 min.). "As Americans prepare to choose their next president, Frontline offers viewers a special, two-hour dual biography of the two candidates who hope to lead the nation for the next four years ... By eschewing political pundits in favor of insightful comments from friends, families, colleagues, and political adversaries. The Choice 2004 offers viewers - and voters - a chance to see the candidates in a fresh light before the campaign reaches its climax on Election Day." -- Container. DVD 1038

Citizen Bishara. 2001. (52 min.). Begins with the final weeks of Binyamin Netanyahu's "reign" and ends with Ariel Sharon's electoral victory. Azmi Bishara was the first Palestinian citizen to make a bid for the post of Israeli prime minister in 1999 and at the 2001 elections; he was the main force in the call for boycott that was followed by 85% of Israel's Arab voters. A sociologist by training, he fights for the equality of Israel's Palestinian citizens and their recognition as a national minority. Shows him in his parliamentary work, his election campaign and records his thoughts on citizenship, national minorities and democracy. VHS 7275

Classics of political television advertising. 1986. (60 min.). Traces the history of political television ads since the 1952 presidential campaign. Presents a selected group of political commercials representing a variety of campaigns and 36 years of TV broadcasting from 1952 to 1985. Spots of 1 minute and less are presented intact; spots originally longer are edited for this presentation. VHS 225

Clinton years. 2001. (120 min.). Follows Bill Clinton's campaign for the presidency and his 8 years in office. Includes interviews with George Stephanopolous, Dee Dee Myers, and other key administration officials. VHS 6606

Computers and politics. 1988. (94 min.). Richard Galen and Alan Baron discuss the use of computers for record-keeping, fund accounting, and targeting voters on particular issues. VHS 641

Congress and the media; Ethics and money. 1983. (58 min.) Congress and the media: explores the mutual relationship between Congress and the media. The discussion develops along the following topics: the press secretary, cable coverage of Congress and differences among organizations in Congressional news. Ethics and money: attempts to define and discuss the question of Congressional ethics. It does so within the parameters of the following topics: defining ethical behavior, Congressional oversight of member conduct and Powell vs. McCormack. VHS 2705

Congress, we the people. 1983. (58 min. each). [1-2] Two houses of Congress ; A Freshman comes to Washington -- [3-4] A Variety of voices ; Who serves in Congress -- [5-6] Congressional elections ; And if elected -- [7-8] Congress in committee ; Compromise in Congress -- [9-10] Who runs Congress ; Varieties of leadership -- [11-12] Rules and norms ; The Congressional establishment -- [13-14] A Day in the House ; Yeas and nays -- [15-16] A Congress of communities ; Home style -- [17-18] Lobbying Congress ; Influences and interests -- [19-20] Congress and the president ; The Power to impeach -- [21-22] Congress and the bureaucracy ; Congress and the court -- [23-24] Congress and the media ; Ethics and money -- [25-26] The Power of the purse ; An Assessment of Congress. Each

tape contains two related programs. Series gives a comprehensive description and analysis of the U.S. Congress, its history and organization. On-the-scene sequences and extensive interviews show members campaigning, managing daily work and pressure, and dealing with constituents, lobbyists and the press. VHS 2694-2706

Congressional elections; And if elected--. 1983. (56 min.). Congressional elections: discusses the role of political parties, the increased importance of financing, the voting turnout and the consequences of the elections. And if elected: looks at the congressional election process in terms of three case studies; the Durenberger-Dayton race, the Gunderson-Offner race and the Dunn-Carr race. The importance of incumbency, campaign expenditures, party voting and national issues are presented. VHS 2696

Conversation with Ross Perot: could this be the next president? 1992. (75 min.). "Reveals Perot's plans for a change in the United States in order to transform it into a debt-free, well-educated nation that is once again the provider rather than the borrower it has since become."--Container. VHS 2041

Counting on democracy. 2002. (68 min.). This film investigates the disenfranchisement of voters in Florida during the 2000 election. An expanded version of the 2002 film about the disenfranchisement of voters in the 2000 Presidential election, which features an 8-minute interview with reporter Greg Palast "who charges that Florida governor Jeb Bush's office tried to bury evidence of the exclusion of tens of thousands of legal voters from the voter rolls"--Container. VHS 7263

Crashing the parties: third party politics in America. 2002. (56 min.). The history and current state of third party politics in the United States, as seen through the prism of the 2000 presidential election. Features interviews with 2000 third party presidential candidates, journalists and others. VHS 7480

Creating candidate messages. 1989. (85 min.). One of a series of seminars in The American University's 1989 Campaign Management Institute. Recorded at The American University, Washington, D.C., January 3, 1989. Matthew MacWilliams discusses the importance of viewing the candidates and people and of formulating a coherent message to persuade voters and to counter negative advertising by opponents. VHS 649

Decline of politics: the superficial democracy. 1995. (29 min.). Discussion of the ramifications of an American political arena that favors the superficial exchange of slogans, personal attacks and orchestrated appearances over the serious discussion of issues, problems, and ideas. VHS 3481

Democratic Party, 1960-1992. 1993. (52 min.) Traces the history of the Democratic Party's domination of U.S. politics from the presidency of John F. Kennedy to its split in 1968 at the tumultuous Chicago convention. Since then, despite their best efforts, the Democrats have lost five out of the last seven elections. Ben Wattenberg explores the reasons for this. VHS 7101

Diary of a political tourist. 2004. (82 min.). Following the 2002 HBO documentary "Journeys with George," Pelosi's irreverent account of George W. Bush on the campaign trail, she set out on the road again with a handful of distinguished men competing to see who could eat the most pies, raise the most money and get the most votes to become the Democratic Party nominee. DVD 3534

Direct mail. 1990. (115 min.). One of a series of seminars in The American University's 1990 Campaign Management Institute. Recorded at The American University, Washington, D.C., January 6, 1990; broadcast on C-SPAN II January 9, 1990. Dan Hazelwood discusses the principles and elements of direct mail using many examples from two campaigns. He stresses the importance of setting the issues and of tailoring the mail to the overall message of the campaign. He also discusses the way in which the issue of abortion cut across party lines and how it affected the 1989 state elections in New Jersey and Virginia. VHS 2332

Direct mail fundraising. 1990. (73 min.). One of a series of seminars in The American University's 1990 Campaign Management Institute. Recorded at The American University, Washington, D.C., January 9, 1990; broadcast on C-SPAN II January 12, 1990. Timothy Roper discusses the techniques and guiding principles of a successful direct mail operation in political campaigns. In particular he discusses the importance of a good list of previous donors, of early and frequent mailings, and of due dates. Good techniques include a personal touch and a serious tone. Direct mail can be used to test political themes as well as to solicit donations. The first 47 minutes of VHS 2324 follow Mr. Roper's presentation. VHS 2331

Does America still work? 1992. (57 min.). "At the height of the Rust Belt primaries, Frontline goes to Milwaukee where presidential candidates tap the deep-seated anxiety and insecurity that fuels tensions between American businesses and their employees. This program looks behind the heated political rhetoric to see how companies, workers, and civic leaders are wrestling with global competition and the end of an era of industrial affluence. In a volatile economic climate, what do corporations owe their employees and their communities?"--Container. VHS 3955

Electoral College. 1988. (90 min.). One of a series of seminars in The American University's 1988 Campaign Management Institute. Recorded at The American University, Washington, D.C., October, 10, 1988. Discussion of whether George Bush or Michael Dukakis have an advantage in the electoral college in the 1988 campaign. The general consensus is that the Republican candidate has had an advantage in recent campaigns because the Republican party usually carries the South. VHS 647

Equal time requirement for the '88 presidential race. 1987. (89 min.). Panelists discuss the issue of equal broadcasting time for presidential candidates. In the past, section 315 of the Fairness Doctrine has been suspended in order to legally allow the broadcasting of debates between the two major presidential candidates without requiring the networks to provide "equal" time to all of the many other minor candidates. Some panelists argue that section 315 should be repealed altogether, others argue that it is an important safeguard. VHS 1767

Fall of Newt Gingrich. 2000. (87 min.). "Traces the bizarre events surrounding Newt Gingrich in the months leading up to his fall from power, culminating in his surprising resignation and subsequent transition to ordinary citizen"--PBS web page. VHS 6456

FDR. 1994. (270 min.). Perhaps the most important American leader of this century, Franklin Delano Roosevelt served as president longer than anyone before or since, and led America through the two greatest crises of this century, the Great Depression and World War II. Center of the world: covers Roosevelt's early years and early political successes. -- Fear itself: begins with Roosevelt's bout with polio at age 39 and ends with his election to the presidency. Segment also details Eleanor's rise in public life. -- Grandest job in the

world: explores FDR's response to the Great Depression. The juggler: portrays FDR's leadership of the American people in the face of war until his death. VHS 3100

Feed. 1992. (76 min.) A look at the wild, wacky world of American politics, using footage from the primaries and satellite feeds. Features Hilary Clinton on the campaign trail, Bill Clinton sidestepping Jennifer Flowers, Ross Perot talking dirty, and more. DVD 4170, VHS 2044

Fighting for political power. 1996. (57 min.). Focuses on the emergence in Texas of Mexican-American political power and the creation of a third political party, La Raza Unida. Although the idea of a third party eventually proved ineffectual, La Raza Unida inspired a generation of political activists and pioneered voter registration strategies that eventually led to the election of thousands of Chicanos to political office. VHS 4214

Finance chairs. 1990. (59 min.). Recorded at The American University, Washington, D.C., January 9, 1990; broadcast on C-SPAN II January 13, 1990. Robert Farmer discusses the role of a finance chair (as distinguished from the role of a finance director), the mechanics for setting up a fundraising operation in a hypothetical gubernatorial election, and the psychology of fundraising. VHS 2329

First Amendment Project. 2004. (70 min.). "Fox vs. Franken": When comedian Al Franken "appropriated" Fox News' phrase "Fair and balances" on his satiric book, the network took him to court. "Poetic license": The implications of state-sponsored art come into focus and tells the story of New Jersey Poet Laureate Amiri Baraka and the firestorm that erupted after a performance of his controversial poem about 9/11. "Some assembly required": Presents a fascinating insight to the public's right to protest against the backdrop of the Republican National Convention in New York City. DVD 1324

Friends of God. 2007. (56 min.) "In this slice-of-life exploration, Pelosi travels the red states to meet a dizzying array of open and forthright evangelicals, representing a broad sampling of the community. Her up-close and personal encounters range from Joel Osteen to pastor Ted Haggard to Jerry Falwell himself. Evangelical Christians living in America today have become a formidable force in our culture and democracy-- Pelosi travels across the heartland to try to learn more about what their influence may mean for the future of our country."--Container. DVD 3900

Fundraising. 1988. (274 min.). Live broadcast of a session of The American University's 1988 Campaign Management Institute, January 12, 1988. Discussion of direct mail and telephone solicitation, how to use special events to raise money, how to sell potential donors on a candidate, how to raise money from political action committees, and the importance of good business practices. The campaigns of Richard Gephardt and Harriet Woods serve as special examples. VHS 2320 pt.1-pt.3

Fundraising events. 1990. (69 min.). Recorded segment of of The American University's 1990 Campaign Management Institute, January 9, 1990; broadcast on C-SPAN January 12, 1990. Ms. Farris discusses the use of special events in promoting political candidates, including the types of occasions that work best and the way to distribute tickets and to use special events to attract donations. VHS 2324

Giuliani time: the man who would be president. 2007. (118 min.). An examination of Rudy Giuliani's rise to power, his policies, and his so-called turnaround of New York City. DVD 58

God's country. 1985. (89 min.). "In 1979, Louis Malle traveled into the heart of Minnesota to capture the everyday lives of the men and women of a prosperous farming community. He returned six years later, during Ronald Reagan's second term, to find drastic economic decline. Free of stereotypes about America's heartland, God's Country, commissioned for American public television, is a stunning work of emotional and political clarity." -- container. DVD 2887

Great decisions 2008. 2008. (214 min.). Existing Iraq: deadline for democracy -- The European Union at 50 -- Dangerous dialogue -- Reexamining Russia -- Waning war machine? the state of the U.S. military -- The Latin American left -- Out of balance:U.S.-China trade -- Philanthropy and the rise of global giving. Discussions of eight major foreign policy issues facing the United States in 2008. DVD 4257

Great speeches. Volume 16. 2001. (142 min.). Democracy is hypocrisy / Malcolm X (6 min.) -- Scripps College Commencement / Naomi Wolf (23 min.) -- Presidential Concession / Al Gore (7 min.) -- Inaugural Address & "9/11" Speech / George W. Bush (50 min.) -- A Time for Choosing / Ronald Reagan (28 min.). Presents famous speeches, each with an introduction detailing the time, place and events surrounding it. DVD 1880

Great speeches. Volume 19. 2004. (112 min.). USC commencement / John McCain -- 2004 DNC keynote / Barack Obama -- Eulogy of Ronald Reagan / Margaret Thatcher -- "On the brink of war" / Robert Byrd -- Health care address / Carol Moseley Braun -- "I will not run" / Lyndon B. Johnson. Presents famous speeches, each with an introduction detailing the time, place and events surrounding it. DVD 1881

Great speeches. Volume 5. 2005. (90 min.) First inaugural address [and] Declaration of war / Franklin D. Roosevelt (29 min.) -- 1965 Voting Rights Act / Lyndon B. Johnson (48 min.) -- Tribute to the Challenger astronauts / Ronald Reagan (6 min.) -- Eulogy of Martin Luther King, Jr. / Robert Kennedy (6 min.). Presents famous speeches, each with an introduction detailing the time, place and events surrounding it. DVD 1879

Great speeches. Volume III. 2000. (120 min.). Rainbow Coalition speech at Democratic National Convention (1984 ; 44 min.) / Jesse Jackson -- Presidential resignation (1974 ; 15 min.) / Richard Nixon -- Vice-President acceptance at Democratic National Convention (1984 ; 21 min.) / Geraldine Ferraro -- Atoms for peace speech at the UN (1953 ; 25 min.) / Dwight D. Eisenhower-- KAL 007 disaster speech at the UN Security Council (1983 ; 10 min.) / Jeane Kirkpatrick. Presents famous speeches, each with an introduction detailing the time, place and events surrounding it. VHS 6410

Great speeches. Volume IV. 1987. (154 min.). 1984 Democratic Convention keynote (33 min.) / Mario Cuomo -- 1980 Presidential acceptance (40 min.) / Ronald Reagan -- 1976 Democratic Convention keynote (23 min.) / Barbara Jordan -- 1964 Vice-Presidential acceptance (22 min.) / Hubert H. Humphrey -- 1960 speech to the Greater Houston Ministerial Association (36 min.) / John F. Kennedy. Presents famous speeches, each with an introduction detailing the time, place and events surrounding it. VHS 6411

Great speeches. Volume VI. 1990. (120 min.). Mountain top speech at Memphis, TN (1968 ; 20 min.) / Martin Luther King, Jr. -- Two short speeches on the Universal Declaration of Human Rights: (1) 1948 at the United Nations General Assembly in Paris; (2) 1950 speech at Carnegie Hall in New York City (8 min.) / Eleanor Roosevelt -- Rationale for U.S. defense of Saudi Arabia (1980 ; 11 min.) / George Bush -- 1973 Watergate speech (24 min.) / Richard Nixon -- Truth and tolerance in America speech given at Liberty Baptist

College (29 min.) / Edward Kennedy. Presents famous speeches, each with an introduction detailing the time, place and events surrounding it. VHS 6412

Great speeches. Volume VIII. 1992. (120 min.). Communism and the role of America (1951: 25 min.) / Fulton Sheen -- Ich bin ein Berliner = I am a Berliner (1963 ; 11 min.) / John Kennedy -- Whistle stop campaign (1948 ; 20 min.) / Harry Truman -- 1988 Democratic National Convention keynote (31 min.) / Ann Richards -- Hell no, we ain't going (1966 ; 29 min.) / Stokeley Carmichael. Presents famous speeches, each with an introduction detailing the time, place and events surrounding it. VHS 6413

Hacking democracy. 2006. (82 min.). "Electronic voting machines count about 87% of the votes cast in America today. But are they reliable? Are they safe from tampering? From a current congressional hearing to persistent media reports that suggest misuse of data and even outright fraud, concerns over the integrity of electronic voting are growing by the day. And if the voting process is not secure, neither is America's democracy. The timely, cautionary documentary HACKING DEMOCRACY exposes gaping holes in the security of America's electronic voting system" -- Official website. DVD 3675

Harry S. Truman. 1994. (50 min.). Traces the incredible life of the man from Independence who became the engineer of a new world order. Thrust into the presidency at a moment of national crisis, Harry S. Truman led the country through the trials of war and established a framework for peace, while his no nonsense style turned him into a folk hero. VHS 3795

Have the polls closed?: coverage of 1988 campaign. 1988. (92 min.). Based on questions, the panel discusses the role and effectiveness of the press, particularly as a substitute for the previous influence of party officials in candidate selection. VHS 1773

Horns and halos. 2004. (79 min.). This documentary captures the unlikely connection of three men - an ex-con biographer (J.H. Hatfield), a janitor turned publisher (Sander Hicks), and U.S. President George W. Bush - whose paths to power and popularity become tangled in the controversial book "Fortunate Son". Set against the backdrop of the fierce 2000 presidential campaign, follows Hatfield and Hicks as they battle lawyers, media and mounting debt to get the book back on the shelves. DVD 1217

How Arnold Won the West. 2005. (111 min.). This is a hilarious and insightful documentary that tells the story of the bizarre California recall election. Documentary filmmaker Alex Cooke followed the campaign from the moment Arnold Schwarzenegger announced his candidacy through to his victory. 135 candidates took part in this extraordinary gubernatorial race, personally paid for by Republican Congressman Darrell Issa to eliminate Democratic Governor, Gray Davis. DVD 648

How to establish good relations with the press. 1988. (86 min.). One of a series of seminars in The American University's 1988 Campaign Management Institute. Recorded at The American University, Washington, D.C., January 11, 1988. The panel discusses campaign press relations from the point of view both of an advocate and of a journalist. Campaign staffers must consider logistics and convenience in establishing good relations with the press. It is also critical to be truthful; even negative advertising can work as long as it does not conflict with news stories. VHS 1775

Hunting of the president. 2004. (90 min.). This is the story of a sustained and well-funded effort to discredit and defeat Bill Clinton, dating from his gubernatorial days in Arkansas and eventually leading to his impeachment trial. DVD 949

Jesus factor. 2004. (60 min.). "As an evangelical Christian, President Bush has something in common with 46 percent of Americans who describe themselves as being 'born again' or having personal relationships with Jesus Christ To what extent do the President's spiritual beliefs impact or influence his political decision-making? And how closely do Bush's religious views mirror those of the country's burgeoning, and politically influential, evangelical movement?"--Container. DVD 1045

Jimmy Carter. 1991. (60 min.) President Carter discusses the presidency from the perspective of a Washington outsider who sought to make human rights a centerpiece of his administration. Carter reflects upon the nature of presidential leadership, illustrated by the Camp David accords, the Iran hostage crisis, the Panama Canal Treaty, the Soviet invasion of Afghanistan, and the energy crisis. VHS 2006

Jimmy Carter. 2002. (180 min.). Examines the life and political career of President Jimmy Carter. Part 1 covers his life to his election to the presidency. Part 2 covers the subsequent years, including his presidency, the Iran hostage crisis, post-presidential years, and winning the Nobel Peace Prize in 2002. VHS 7329

Journeys with George: a home movie. 2004. (76 min.). An unprecedented, all access pass to candidate George W. Bush in the months before he won the closest and most controversial presidential election in history. The documentary looks at the contradictions and seductions of big-time political reporting. DVD 784

Karl Rove, the architect. 2005. (60 min.). Traces the political history and career of Karl Rove--a man who has been on the inside of every political and policy decision of George W. Bush's administration, including the battles on Social Security, taxes, and tort reform. DVD 3163

Kennedy-Nixon debate(s). 1960. (240 min.). The four unabridged television debates of the 1960 campaign for the presidency of the United States. VHS 4714 pt.1-2

Kennedys. 1992. (231 min.). Uses extensive interviews, still photographs and archival footage to explore the building of the Kennedy legend. Documentary looks not at the story of individuals, but at the saga of "The Kennedys," the family, the clan, shaped by father Joseph's drive, their own distinct personalities and the times in which they lived. Focuses on the family as they saw themselves and as others saw them. Part 1 traces the lives of Joe and Rose and their nine children, focusing particularly on Joseph Jr., John, Robert, and Edward. Part 2 focuses on the presidency of John and the political careers of Robert and Edward. VHS 2059

Kim Campbell, Through the Looking Glass. 2000. (70 min., 30 sec.). Briefly looks at Kim Campbell's early life, her entry into local and provincial politics and then focuses on her career at the national level including her victory in the Progressive Conservative party leadership campaign in 1993 and loss in the election a few months later. VHS 6846

Leading questions. 1989. (58 min.). Discusses how marketers use public opinion and the use of polls, surveys, leading questions and behavior scans in determining public opinion. Describes how this information is used in selling products, in shaping politics, and in winning presidential elections. VHS 757

Lincoln-Douglas Freeport debate. 1994. (167 min.). Second in a series of reenactments of the seven U.S. senatorial election debates between Abraham Lincoln and incumbent

Senator Stephen A. Douglas which took place in seven Illinois towns Aug.-Oct. 1858. The reenactments were held in the towns of the original Lincoln-Douglas debates, using local actors, with debaters and spectators in period costume. Each debate aired live on C-SPAN as closely as possible to the month and day of the original debate in 1858. This debate reenacts a debate in Freeport, Ill. Includes historical background reference subtitles. DVD 1788

Living Room campaign. 1992. (50 min.). Traces the impact of political commercials on our national elections since the Eisenhower campaign first used them. Shows ads from 1952-1988. Includes interviews with prominent media experts, journalists, advertising executives, political consultants and pollsters. VHS 3963

Look at political ads. 1990. (112 min.). "Reviews selected political spots which aired in several key states prior to the November 1990 elections. This compilation tape includes Senate and gubernatorial commercials from 1990 political campaigns. Included are negative and positive spots, introduction and name recognition spots, and some humorous spots such as the Indiana mail and garbage ads and several Wellstone spots. The Illinois, Indiana, Michigan, Kentucky, and North Carolina Senate races are included with several gubernatorial races. For each race, commercials from each party are shown with introductions indicating the state, race, and often the firm responsible for the ads. The spots are grouped in 15 minute sets with some commercials duplicated across sets." Summary taken from the Public Affairs Video Archives website. VHS 4537

Louisiana boys: Raised on politics. 1992. (52 min.). Exposes the Bayou State's favorite pastime as part sport, part entertainment and wholly outrageous. Looks at the zaniness of Louisiana's free-spending, high-rolling elections, where spicy food and music combine with unforgettable characters to create a carnival atmosphere more like Mardi Gras than modern-day government. VHS 2977

MacNeil/Lehrer news hour, February 5, 1990. 1990. (58 min.). First segment: Following an ITV news report about a demonstration of 200,000 Soviet citizens in favor of a multi-party system, Robert MacNeill interviews former Soviet citizens Melor Sturua, Alla Zeide, Alexandra Costa, and Alexei Izyumov about recent changes in the Soviet Union including glasnost (openness), economic problems, conflicts between nationalities and the influence of changes in Eastern Europe. Second segment: Jim Lehrer monitors a debate between Congressmen Al Swift (D-Wash.) and Patrick Roberts (R-Kan.) about a House of Representatives bill that would establish uniform registration requirements for federal elections. Would it be effective? Is it necessary? Does it constitute federal interference in local matters? How would it be financed? Third segment: Charlayne Hunter-Gault describes an exhibit at the Corcoran Gallery titled "Facing History : the Black Image in American Art, 1710-1940." She interviews Guy C. McElroy, Curator and art historian, who spent five years organizing the exhibit which has been described as "a show of beautiful paintings" and also as "a penetrating reading of Blacks viewed by whites." He selected the art for both its aesthetic appeal and for the social attitudes it portrayed. VHS 873

Making of the President, 1960. 1963. (78 min.). Shows American politics in action, focusing on the Presidential campaign of 1960: Democrat, John F. Kennedy vs. Republican, Richard M. Nixon. VHS 444

Making of the President, 1964. 1965. (78 min.). Outlines events in the presidential campaign of 1964, beginning with the early efforts of the supporters of Senator Barry Goldwater and the efforts of liberal Republicans to derail the Goldwater express. Concludes with the victory of Johnson at the polls. VHS 445

Media and 1988 campaign. 1989. (123 min.). One of a series of seminars in The American University's 1989 campaign Management Institute. With: President Bush speaking at the White House Conference on Choice in Education; and, a segment of the series: Looking at the Reagan legacy. [First segment] : Verna Wilkins, Mike McCurry, and David Beckwith discuss and answer questions about the role of the press secretary and a media plan in political campaigns (80 min.). -- [Second segment]: President Bush addresses the White House Conference on Choice in Education (Jan. 10, 1989 ; 16 min.). [Third segment]: Brian Lamb interviews Marlin Fitzwater about his years as Reagan's press secretary in the C-SPAN series: Looking at the Reagan legacy (22 min.). VHS 653

Media case study, Pat Robertson. 1990. (90 min.). Constance Snapp discusses Pat Robertson's campaign for President in 1988. She focuses on his campaign's effective use of the mass media to alter the public perception of him, especially in Iowa. VHS 2325

Middletown: The Campaign. 1983. (77 min.). Follows two candidates, Jim Carey and Alan Wilson, in a Muncie, Indiana mayoral race. VHS 4068

Militainment, Inc.: militarism and pop culture. 2007. (124 min.). "Militainment, Inc. offers a fascinating, disturbing, and timely glimpse into the militarization of American popular culture, examining how U.S. news coverage has come to resemble Hollywood film, video games, and "reality television" in its glamorization of war. Mobilizing an astonishing range of media examples -- from news anchors' idolatry of military machinery to the impact of government propaganda on war reporting -- the film asks: How has war taken its place in the culture as an entertainment spectacle? And how does presenting war as entertainment affect the ability of citizens to evaluate the necessity and real human costs of military action? The film is broken down into nine sections, each between 10 and 20 minutes in length, allowing for in-depth classroom analysis and discussion of individual elements of this wide-ranging phenomenon."--Container. DVD 4426

Millhouse: a white comedy. 1971. (92 min.). A compilation of newsreel and TV footage with interviews with various political commentators dealing with the public career of Richard M. Nixon. VHS 7, DVD 2752

Money in congressional elections. 1990. (88 min.). Videocassette release of a program originally broadcast on C-SPAN, November 1, 1990. Forum sponsored by the Center for Congressional and Presidential Studies of American University. Recorded November 1, 1990, at the American University. Introduction, James Thurber ; moderator, Candace Nelson ; panel, William Sweeney, Larry Makinson, Brooks Jackson, Mark Braden. Panelists discuss campaign finance and the importance of outside interest group contributions in congressional campaigns. Incumbency provides an enormous advantage in raising money and in name recognition; the disclosure rules reduce the incentive for Congress to change the rules. The combination of redistricting, retirements and the number of Senators first elected in 1980 and 1986 who must run for reelection may make the 1992 election more difficult than usual for incumbents. VHS 1774

Money like water--. Part one, The big pictures of campaign finance reform. 1997. (19 min.). Looks at the question "Is money the enemy of honest candidates, competitive elections, clean government and the public good?" as participants briefly discuss five basic approaches to campaign finance reform: (1) control the amount of private money collected by candidates; (2) limit the amount candidates spend on their campaign; (3) require full public financing of campaigns and forbid altogether the use of private money; (4) eliminate

any restrictions on money; (5) restrict spending on television advertising and/or reform the way the media covers politics. VHS 4731

Money like water-- Part two, Values, issues, solutions. 1997. (34 min.). Discussion between Wilkins, Simon and Rudman about campaign finance. They consider the following issues and questions: whether citizen participation in elections will be improved by sharply lowering the amount of money that can be contributed to campaigns; what rules for the production and airing of political ads will assure better campaign communications; how can we improve the vitality of political organizations and also limit soft money and independent expenditures; whether public money be used in whole, in part or at all to bring campaign spending under control; what improvements, if any, can be made to disclosure rules that will make campaign financing clear; and what mix of reforms will add up to comprehensive change and improvement of the campaign finance system? VHS 4732

Mr. Conservative: Goldwater on Goldwater. 2006. (90 min.). Follows Arizona Senator Barry Goldwater's tumultuous election year, as well as other years in a career that encompassed numerous political and ideological triumphs. Though he never achieved the ultimate prize, the election of Ronald Reagan in 1980 vindicated the conservative agenda Goldwater had long championed. Ironically, in later years, Goldwater's support of issues like abortion and gay rights were diametrically opposed to those of the "new conservative" leadership, underscoring both the distance the country has traveled in the last 40 years, as well as the dogged independence Goldwater embodied up to his death in 1998. DVD 3968

New Hampshire mini docs. 2008. (26 min.). Six short documentary films produced by students in the Spring 2008 American University School of Communication class "2008 Presidential Election" taught by Lynne Perri, William Gentile, and Dotty Lynch. DVD 4354

No umbrella: election day in the city. 2006. (26 min.). "... an unblinking look at the 2004 U.S. election-day failures in one of Ohio's poorest neighborhoods. In the most hotly contested state in the country, gridlock at inner city polls ignites tempers and sets off charges of conspiracy. No Umbrella drops us squarely into the chaos as we watch the irascible octogenarian councilwoman (Ms. Fannie Lewis) take on polling place breakdowns, an unresponsive bureaucracy and an increasingly agitated electorate." -- Container. On order

Nominating a president. 1990. (29 min.). Through narration, interviews and visual coverage, shows how / United States presidential candidates are nominated, focusing on the 1988 campaign. VHS 2814

Nomination, election, and succession of the president. 1984. (60 min.). As part of a telecourse on constitutional rights and public policy, this segment explores the role of political parties in nominating a president, the flexibility of the electoral college when no candidate is clearly electable, and the governmental mechanisms set into motion when a president becomes disabled. Senator Orrin G. Hatch, Edmund Muskie, Jody Powell and Lloyd Cutler, former counsel to President Carter, are among the panelists. VHS 1186 and Streaming web video available free after a user account is created.

One bright shining moment: the forgotten summer of George McGovern. 2004. (125 min.). Presidential candidate George McGovern ran against Richard Nixon in 1972 and lost, but his bold grassroots campaign energized young Americans to a degree never before seen. DVD 3039

Party as a campaign resource. 1988. (65 min.). One of a series of seminars in The American University's 1988 Campaign Management Institute. Recorded at The American University, Washington, D.C., January, 13, 1988. Gaylord and Franks discuss how a candidate can use the national party as a campaign resource. VHS 646

Perfect candidate. 1996. (106 min.). What can you say about a campaign that offers no issues of real substance but does offer lying, demagoguery, negative advertising and manipulation of public opinion? Film is a revealing, chilling and darkly funny look into the modern American political process that focuses on the 1994 U.S. Senate race in Virginia that pitted former Marine Oliver North against incumbent Charles Robb. VHS 5398

Persuaders. 2004. (90 min.). Originally broadcast on Nov. 9, 2004 as a segment of: Frontline. Examines the "persuasion industries" of advertising and public relations. Shows how marketers have developed new ways of integrating their message into the fabric of our lives. Explores how the culture of marketing has come to shape the way Americans understand the world and themselves and how the techniques of the persuasion industries have migrated to politics. DVD 1037

Phases of a media campaign. 1990. (130 min.). Jay Bryant shares his experience in running a media campaign, illustrated with several examples of political commercials from recent state and local campaigns. He discusses ways to deal with negative ads, the importance of coordinating visual and textual messages, and methods to improve the candidate's ability to communicate. A short question and answer period follows. VHS 2337 pt.1-pt.2

Political action committees. 1990. (51 min.). One of a series of seminars in The American University's 1990 Campaign Management Institute. Recorded at The American University, Washington, D.C., January 9, 1990; broadcast on C-SPAN January 13, 1990. Peter Rintye discusses the use of special interest groups in fund raising, including the use of sub-groups, how to solicit interest using direct mail and other communication devices, and the legal restrictions that a finance director must observe. VHS 2338

Political money for Senate candidates. 1989. (53 min.). Mr. Sweeney stresses the direct connection between available money and election success. He discusses the necessary attributes of finance chairmen, the most successful fundraising techniques, including ways to solicit potential donors and use special events, and he outlines the important elements of an accounting system and businesslike fundraising effort. VHS 2321

Polling in political campaigns. 1991. (131 min.). One of a series of seminars in The American University's 1991 Campaign Management Institute. Recorded at The American University, Washington, D.C., January 2, 1991; broadcast on C-SPAN II January 4, 1991. The tape begins with the end of the previous presentation and Bill Sweeney's introduction. Neil Newhouse and Bill Dalbec of the Wirthlin Group discuss the design and use of political surveys. A question and answer period followed the two presentations. VHS 2341 pt.1-pt.2

Presidential campaign commercials 1996. 1997. (62 min.). Features more than 50 campaign ads for candidates Clinton, Dole, Perot and Harry Browne (Libertarian party), including the first-ever Free TV Coalition ads. VHS 4540

Primaries: defining the battle in New Hampshire. 2004. (23 min.). In New Hampshire 72 percent of all eligible voters go to the polls, making the state a very good indicator of general election success. Political scholars and journalists explain the primary process and

comment on the historical significance of the critical juncture on the way to Pennsylvania Avenue --(container). DVD 3277

Primary. 1960. (53 min.). A political documentary of the 1960 Wisconsin Democratic presidential primary campaigns in which Senator John F. Kennedy upset Senator Hubert H. Humphrey. DVD 663

Retreat. 2004. (90 min.). "Reconstruction was fitfully under way in 1867. New state constitutions were drafted, black freedmen voted and were elected to southern legislatures, and white southerners struggled to regain control of their land in the new South. The 1868 Presidential Election was a referendum on Reconstruction. Although many agreed with the Democrats' openly-white supremacist platform, more people were soothed by the 'Let us have peace' theme of Ulysses S. Grant's campaign. Secret societies meant to intimidate or harm blacks back into subservience developed across the South, causing President Grant to declare martial law in South Carolina. When White Leaguers struck in New Orleans, President Grant responded by sending in federal troops. A more sweeping civil rights bill was passed but was never widely enforced. Chaos reigned in Mississippi as whites attacked and killed blacks that attempted to vote. This time Grant refused to help." --from container. VHS 7667

Rich media, poor democracy. 2003. (35 min.). Demonstrates how journalism has been compromised by the corporate bosses of conglomerates such as Disney, Viacom and AOL Time Warner to produce a system of news that is high on sensationalism and low on information. They suggest that unless citizen activism can reclaim the commons, this new corporate system will be characterized by a rich media and an ever impoverished poor democracy. VHS 7705

Road to the White House. 1996. (58 min.). Commercials from President Clinton's and Senator Dole's campaigns are shown. Clinton commercials are from Arkansas gubernatorial elections beginning in 1980 and from presidential race in 1992. Dole commercials are from 1974 Kansas U.S. Senate race and from 1980 & 1988 presidential race. Also includes 1976 presidential commercial by Gerald Ford and 1972 presidential commercial by George McGovern. The history and role of political ads are discussed by John Deardourff (Political Consultant, Media Affairs, Republican Party) and Charles Guggenheim (Fmr. Political Consultant, Media Affairs, Democratic Party). VHS 4541

Road to the White House. 1996. (76 min.). 118 commercials from the 1996 presidential primary campaigns are shown. Included are the ads of Republicans Pete Wilson, Richard Lugar, Lamar Alexander, Steve Forbes, Robert Dole, Phil Gramm, Morry Taylor, and Pat Buchanan and of the Democratic incumbent, President Bill Clinton. VHS 4539

Running with Arnold. 2007. (71 min.) A documentary on Arnold Schwarzenegger's gubernatorial campaign in California. DVD 4208

Sell & spin: A history of advertising. 1999. (100 min.). Examines the world of advertising that "has been a constant in human society ever since there's been anything to sell. From Ancient Greek marketplaces to the boardrooms of high-powered ad agencies, [film] is a fascinating journey through the history of advertising. Explore[s] the techniques that have pushed everything from patent medicines to Volkswagens, revisit[s] the slogans, jingles and catch lines that have become part of our culture, and hear[s] from some of the biggest names in the business. Examine[s] the influence of legendary figures like Rosser Reeves, the impresario of repetition, and Mary Wells, whose humor left a mark on the industry. And learn of surprising forays into advertising by people like Benjamin Franklin

and Guttenberg! [Summary from History Channel website: <http://www.historychannel.com>] Includes a section on current political advertising. VHS 6302

Senator Obama goes to Africa. 2007. (60 min.). Senator Barak Obama travels to the land of his ancestry. From South Africa to Kenya to a Darfur refugee camp in Chad, Obama explores the vast continent that is gaining increasing importance in this age of globalization. DVD 4436

So Goes the Nation: A True Story of how Elections are Won and Lost. 2006. (90 min.). Examines America's electoral process through the eyes of diverse politicians, activists, and voters in Ohio during the 2004 election. Shows how the voting public is manipulated by the parties' leaders and their political marketing strategies. DVD 2467

So you want to buy a president? 1996. (87 min.). Investigates the expected \$500 million flowing into the 1996 presidential campaign. Explores what big financial donors want for their campaign contributions, and documents how the process works. VHS 4007

Special interest groups & political campaigns. 1989. (69 min.). [First segment]: Peter Lauer, executive director of the American Medical Political Action Committee describes the agenda and role of the AMPAC as a typical example of a political action committee. Following his talk he answers questions from the audience and shows some of the advertisements that the AMPAC has created to support sympathetic candidates. [Second segment]: Garry Sturgess discusses his book "Judging the world" and the role of courts in various countries (22 min.). VHS 654

Speeches of Franklin D. Roosevelt. 1988. (40 min.). Franklin D. Roosevelt was one of our country's most extraordinary leaders. Be it campaign speech, state address, fire-side chat, or wartime exhortation, the speeches of FDR are filled with an ease of confidence, a sense of manifest destiny. Program focuses on Franklin Roosevelt as a public orator using excerpts from these speeches. VHS 1210

Speeches of John F. Kennedy. 1988. (60 min.). Covers the 1960 campaign and Kennedy's 3 years in office, and gives segments of every important address he made. VHS 1214

Speeches of Richard M. Nixon. 1990. (55 min.). You can hear his infamous "Checkers" speech, his historic explanation of American involvement in Vietnam, his ground-breaking trip to Communist China, his speech to the Soviet people, his denials of any wrong-doing in the Watergate scandal, his final resignation press conference. VHS 1215

Staffers '04. 2004. (132 min.) Six episode documentary series on life behind the scenes of the 2004 Democratic presidential campaign from the perspective of campaign staff. DVD 1212

Strategy, theme & message. 1988. (126 min.). Joel Bradshaw, President of the Campaign Design Group, discusses the strategy, theme and message of national and state campaigns and stresses the importance of image over issues and the effectiveness of negative campaigning. VHS 643

Street fight. 2005. (82 min.) "Follows the bare-knuckles race for Mayor of Newark, N.J. between 32 year-old Cory Booker and four-term incumbent Sharpe James, the undisputed champion of New Jersey politics. Fought in Newark's neighborhoods and housing projects, the battle pits the young challenger against an old style political machine that uses any

means necessary, including harassment and police intimidation, to crush its opponents."-- Container. DVD 1872

Survey research & political ethics. 1988. (150 min.). Of the five important elements in a campaign (research, strategy, a plan, tactics, and budget), campaign research is critical. It must be used at the beginning and end as it is the primary element in winning. VHS 644 pt.1-pt.2

Taking on the Kennedys. 1996. (57 min.). This internal look at the 1994 Congressional election campaigns of Patrick Kennedy and Kevin Vigilante in Rhode Island include media and other appearances and also advertisements. The program shows that the media images and advertisements are much more critical in determining the outcome than the issues or experience of the candidates. VHS 3914, DVD 2774

Targeting. 1989. (185 min.). Following an introduction by Mark Lotwis, Howard Rodda discusses the techniques of targeting, including the statistical analysis of potential voter groups. The session includes small group projects and a question and answer period. VHS 651 pt.1-pt.2

Television and the presidency. 1984. (98 min.). Actor E.G. Marshall and political analyst Theodore H. White host a study of the impact of television on the way presidential campaigns are conducted. Includes television footage of campaigns from the period of Eisenhower to Reagan. VHS 990

Theme, strategy, message. 1989. (119 min.). Following the creation of simulated campaign plans by student teams, Joel Bradshaw, President of the Campaign Design Group, a Democratic Party group for state and Congressional elections, describes the importance of a central theme and coherent strategy in political campaigns. VHS 652

Third choice. 1996. (57 min.). This program examines America's fascinating national experience with third parties and independent candidates, covering more than 200 years of American political history. Looks back to the birth of the two-party system and explores the most influential third-party movements in American political history, including Abraham Lincoln and the rise of the Republicans, Teddy Roosevelt's Bull Moose Party, Strom Thurmond's Dixiecrats and Henry Wallace's Progressives in the 1948 elections, George Wallace's American Independent Party in 1968, and Ross Perot's current efforts. The program features interviews with leading academic experts on American politics, a rich collection of campaign memorabilia, rare archival footage, artwork, political cartoons, and campaign songs. VHS 6418 and Streaming web video available to AU community

Third parties in American politics. 1996. (26 min.). America is the only advanced democracy with a two-party system. Advocates says it helps unite a vast, multi-ethnic nation. But third-party candidates have had a major influence on American presidential elections. The coalitions that have held the two parties together in the past are now shifting. More so than in previous presidential elections, the 1996 race may see the emergence of one or more serious presidential candidates who say it's time for something new. This program features several political experts discussing the potential impact of a third party in 1996. (Summary from FFH website: <http://www.films.com>). VHS 3798 and Streaming web video available to AU community

Time buying. 1990. (49 min.). Zoe Schneider discusses the terminology and budget aspects of a media campaign and how to schedule messages to reach the right people at the right time. VHS 2327

Times of Harvey Milk. 1984. (88 min.). Documents the life, career, and assassination of Harvey Milk, the first openly gay person elected to public office in San Francisco. Milk was shot to death, along with mayor George Moscone, by city supervisor Dan White on Nov. 22, 1978; White was convicted of voluntary manslaughter and was paroled in 1985. Examines Milk's life leading up to his assassination, his successful efforts to politically represent San Francisco's gay community, and the city's reaction to the assassinations through extensive news footage and personal recollections. DVD 1267

U.S. defense policy. 1987. (30 min.). Representative Gephardt delivers a campaign speech in his quest for the Presidential nomination, emphasizing U.S.-Soviet relations. He believes that the U.S. must be willing to talk and cooperate with the Soviet Union but must be wary and speak from a position of strength. Therefore, he advocates a strong defense. VHS 2198

Unprecedented: the 2000 presidential election. 2002. (90 min.). The riveting story about the battle for the presidency in Florida and the undermining of democracy in America. What emerges is a disturbing picture of an election marred by suspicious irregularities, electoral injustices, and sinister voter purges in a state governed by the winning candidate's brother. DVD 1200

Unreasonable man. 2006. (122 min.). Ralph Nader is without a doubt one of the most passionate and determined personalities of our time. Loved, hated, respected and feared, Nader has had more impact on our daily lives than most presidents. This first-hand account takes you behind his groundbreaking consumer advocacy campaigns and contested presidential runs and shows why Nader continues to be one of the most unique and important American political figures of our time. DVD 2981

Vote for me: politics in America. 1996. (221 min.). Tape 1. pt. 1. Politics 101 (50 min.); pt. 2. Making a big noise (61 min.) -- tape 2. pt. 3. Political junkies (25 min.); pt. 4. The political education of Maggie Lauterer (85 min.). Examines the issues and strategies involved in successfully running for political office in the U.S. Behind-the-scenes look at campaigns and the election process from the smallest precincts to the White House. Commentary from Mario Cuomo, Newt Gingrich, Willie Brown, Lyn Nofziger ... [et al.] VHS 4368

Voter mail. 1988. (109 min.). David Welsh, senior Vice-President of Welsh Communications, describes the use of media and or direct mail campaigns in order to target swing voters and convert them to a candidate's cause. VHS 648

War room. 1993. (96 min.). Documentary about the Clinton presidential campaign, from the New Hampshire primary to the victory party 10 months later. At the center are the two men most responsible for Clinton's victory- James Carville, the campaign manager, and George Stephanopoulos, the communications director. This is a compelling portrait of the two men and the skill and determination required to bring about a victory. DVD 1013, VHS 2760

Washington's other scandal. 1998. (60 min.). Program reveals the heart of a Washington where money - not sex - is the obsession. Shows how both political parties, cynically and shamelessly, contrived to bend and break campaign laws in the '96 election to the point that some experts argue that money - or access to money - has been so exclusionary in the electoral process that it amounts to a denial of basic civil rights. Uses White House videotapes and candid interviews with White House insiders to argue that Clinton's 1996 re-

election campaign was one of the most reckless fund-raising operations in the history of American politics. On the Republican side program exposes shell organizations like the company called Triad which were established to accept large donations outside the limits of the law and offer anonymity to wealthy donors. Also looks at the case of Oklahoma's impoverished Cheyenne/Arapaho tribes engulfed not only by the frenzied chase for campaign dollars, but also - after the '96 election - by Washington operators who continued to try to fleece them. VHS 5605

Watergate: a third-rate burglary. 1994. (90 min.). President Nixon declared war on his "enemies" and a secret police force took shape in the White House. When the president's men were caught red-handed in the Democrat's Watergate offices, exposure threatened. A massive cover-up, orchestrated by the President himself, seemed to succeed with Nixon's landslide 1972 re-election. VHS 2879

We have a plan. 1993. (60 min.). By 1934 challenges to the New Deal came from both sides of the political spectrum. In California Socialist Upton Sinclair ran for Governor promising to turn idle land and factories into self-governing cooperatives. Sinclair's campaign ended in defeat, but one year later President Roosevelt's signing of the Social Security Act signaled America's emergence as a modern welfare state. VHS 2454

When democracy works. 1996. (30 min.). Examines the radical right wing in the U.S. featuring case studies on the Right: David Duke's campaigns for political office in Louisiana; the conservative drive to pass anti-gay Amendment 2 in Colorado; and the anti-immigrant Proposition 187 and anti-Affirmative Action initiatives in California. Looks at democracy's role in combating these movements. VHS 6932

Who counts?: election reform in America. 2002. (60 min.). This program centers around the presidential election of 2000 and interplays video footage from the post-election day with skits from Darrell Hammond. VHS 7633

Wholphin No. 1. Winter 2006. (151 min.) Includes Untitled Al Gore documentary / directed by Spike Jonze (13:00). DVD 2042

Who owns our government? Listening to America with Bill Moyers. 1994. (60 min.). Bill Moyers examines the effect of political contributions on public policy. Shows how campaign contributions to key committee members of Congress helped cause the savings and loan debacle; how a loophole in the campaign finance law is permitting large cash contributions to undermine the public financing of presidential campaigns; and how special interest money from the \$700 billion health care industry is preventing health care reform. VHS 3444

With God on our side: George W. Bush & the rise of the Religious Right in America. 2004. (97 min.). "Takes an in-depth look at President Bush's connection with evangelical Christianity ... a parable of the complex ways religion and politics mingle in American life"--Container. DVD 1236

Feature / Narrative Films

All the King's Men. 1949. (109 min.). A political demagogue governor of a Southern State believes that every man has his price and that the end justifies the means. Based on the life of Huey Pierce Long, governor of Louisiana and senator. DVD 3661

All the King's Men. 2006. (128 min.). Willie Stark is an uncorrupted small-town mayor in 1950s Louisiana. He gets picked by the political machine to run as a wild card candidate in the upcoming gubernatorial race. But, when Willie realizes that he is being manipulated, he veers off on his own to become the darling of the electorate's downtrodden and forgotten hicks. Covering the campaign for a local paper is Jack Burden, whose editorial pieces become so admiring of Willie that he's fired. But, when Stark wins, Burden hires onto the new governor's team as a personal aide. Once in office, Governor Stark antagonizes the state legislature, the oil companies, and the moneyed classes with his share-the-wealth promises to the sweaty masses. Legislators become so outraged that they start serious impeachment talk, a move supported by the admired and retired Judge Irwin, who also happens to be Jack's godfather. DVD 3662

Bob Roberts. 1992. (102 min.). "Tim Robbins stars as Bob Roberts, a radical folksinger turned senatorial candidate, in this satirical comedy that blends his campaign trail with singing, music videos and scandal"--container. VHS 3589

Candidate. 1972. (110 min.). Bill McKay is enlisted by campaign maestro Marvin Lucas to run for U.S. Senator. McKay agrees, but only if he can say exactly what he thinks. That approach is all well and good when McKay does not seem to have a chance, but things change when his honesty unexpectedly captivates the electorate. As McKay inches up in the polls, Lucas and company start to do what it takes to win, leaving McKay to ponder the consequences of his political seduction. DVD 3086, VHS 1631

Citizen Kane. 1942. (119 min.). An all-powerful press magnate, Kane, dies in his fabulous castle Xanadu, his last word being "Rosebud", which leads a reporter to seek the meaning behind the word and find the meaning of Kane. Prominent publisher, William Randolph Hearst, saw the film as a thinly disguised version of his career and attempted to suppress it. DVD 434

Election. 1999. (103 min.). Tracy Flick (Witherspoon), a straight-A go-getter is determined to be president of Carver High's student body. Popular teacher Jim McAllister (Broderick) decides to derail Tracy's obsessive overachieving by recruiting an opposition candidate. Mr. M. never imagines that stopping Tracy is like trying to put toothpaste back in the tube. A teacher tries to derail the campaign of a girl determined to become student body president. VHS 7244, DVD 3307

Great McGinty. 1940. (82 min.). Told in flashback, Depression-era bum Dan McGinty is recruited by the city's political machine to help with vote fraud. His great aptitude for this brings rapid promotion from "the boss," who finally decides he'd be ideal as a new, nominally "reform" mayor; but this candidacy requires marriage. His in-name-only marriage to honest Catherine proves the beginning of the end for dishonest Dan. DVD 2501

Mr. Smith Goes to Washington. 1939. (130 min.). Washington's youngest senator exposes corruption in high places, almost at the cost of his career. DVD 102

Nixon. 1995. (191 min.). Drama about the fall of Richard Nixon based on the view that a dark, murderous conspiracy controls the world. DVD 28

Primary colors. 1998. (144 min.). Jack Stanton is a virtually unknown Southern governor on a quest for the White House with his strong, savvy and equally ambitious wife, Susan. Running against the odds, the Stantons need all the help they can get from their extremely colorful political team. Together, they take off on a hilarious, heart-wrenching and ultimately history-making roller coaster ride to the top. DVD 3606

State of the union. 1948. (122 min.) An idealistic industrialist is drafted to run for the presidency and is caught between the ambition of a newspaper owner and his wife's belief in him as a man. VHS 1629

Tanner '88. 1988. (353 min.). During the 1988 presidential campaign, Democratic hopefuls spiritedly canvass the country, jostle for their party's nomination and the honor of opposing Republican Vice President George Bush. Then Senator Jack Tanner suddenly emerges from the shadows of a lengthy political hiatus to challenge candidates such as Al Gore, Jesse Jackson, Gary Hart, and Michael Dukakis. Tanner is a fictitious presidential candidate who goes out on the campaign trail to shed light on America's political process and landscape. DVD 1012

Wag the dog. 1997. (96 min.). When the President is caught in a sex scandal less than 2 weeks before the election, "Mr. Fix-it" decides they need a war to distract the public's attention and he calls on Hollywood's top producer to create it. DVD 1652, VHS 5297

West Wing: the complete series. 2006. (6468 min.) Ensemble drama about the inner workings of the White House. DVD 3561-3605

Young Mr. Lincoln. 1939. (100 min.). Classic biographical telling of the life of Abraham Lincoln, from his youth to his death. DVD 3484